



From Your Shelf to Theirs: 6 weeks to your first self-published book

THE FAQS

Hey! Thanks for getting in contact to find out more about **From Your Shelf to Theirs: 6 weeks to your first self-published book**.

Yes! You are one step closer to sharing more of your fantastic creative self with the world. Congrats on getting this far – it takes courage. So, a few finer details you need to know before making that investment and committing to your creative growth. Here's the lowdown:

Nine things you need to know...

1. Any prerequisites for the course?

If you're planning to self-publish something, you need to have something to publish by the time the course commences in September. It can be fiction, non-fiction, memoir, stories, poems, or whatever form your expression takes. Remember, you only need 30 poems to publish a poetry book (called a chapbook at this length).

You don't need any special qualifications or any posh labels or titles – just something you have written that you want to share with the world. The world wants to hear from you. If you're from what is termed as a marginalised or minority group (their words, not mine), the world especially **NEEDS** to hear from you. **Let's disrupt those statistics!**

2. Any special equipment needed?

Just access to the internet and a word processing programme. (As long as you can use or convert to MS Word or pdf, that's fine.)

3. How will I access the course?

You can access it via the website in a closed portal with a password (which will be shared with you). All the resources and lessons will be there. It will be a combination of short videos, presentations, and downloadable pdfs. You can work through it at your own pace in bite-sized chunks. The new module will be uploaded at the beginning of each week.

4. How do the live calls work?

There will be three 60-minute online calls (via Zoom); the first to launch the course and set intentions; the second to see how you're getting on and troubleshooting; the final one at the end to conclude, congratulate and decide on the next steps. A link will be shared with you in advance, so just click and join!

5. Can this help me sell thousands of books?

We can't promise that. This course will take you through the whole self-publishing process and get you to the stage where you have the book in your hand **and you know how to do this yourself (freedom)**. It will be released into the wild and who knows what will happen next. Some tips on marketing will be shared towards the end of the course.

6. What are the dates?

Thursday 14th September – live call 1
Monday 18th September – module 1 released
Monday 25th September – module 2 released
Monday 2nd October – module 3 released
Thursday 5th October – live call 2
Monday 9th October – module 4 released
Monday 16th October – module 5 released
Monday 23rd September – module 6 released
Thursday 26th October – live call 3

7. What happens if I can't attend a live call?

They will be recorded and accessible to all participants.

8. What happens if I get stuck during the course?

There will be a Slack channel where you can ask questions. This will be monitored throughout the duration of the course. You will be able to connect with fellow participants and I'll be dropping in to help with any troubleshooting.

9. Are there any other additional costs?

The beauty of Amazon Kindle Direct Publishing (KDP) is that you don't have to pay them anything upfront and opening an account is free. You may choose to pay for book cover design, additional design apps, proofreading and editing services etc.



Writing For Light

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